

# Elana Rubinstein



## CHILDREN'S AUTHOR

Elana Rubinstein is the author of the **Saralee Siegel Books**, a chapter book series for children ages 7-10. Her work includes, *Once Upon an Apple Cake*, a 2019 National Jewish Book Award Finalist.

## Author Presentation for Jewish Day Schools and Religious Schools:

### Writing Jewish Books

Judaism & Identity  
in Children's Literature

**Grades 1-2:** 30 minutes

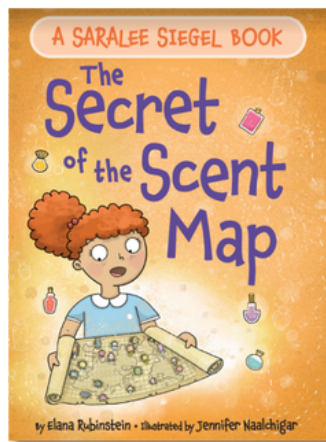
**Grades 3-5:** 45 minutes

In this interactive presentation, my goal is to **inspire the next generation of Jewish authors** to write and publish their stories. First, I will share my journey to become a children's author and the role Judaism plays in my creative life. We will address why it's important for Jewish children to see themselves reflected positively in contemporary literature. Then I will share with you my process to turn an idea into a real book. Where do my ideas come from? How do I revise my stories? Who illustrates the book... and MORE!



Life at Siegel House Restaurant is anything but ordinary!

Join Saralee and her family for adventures brimming with warmth, wonder, and a sprinkle of magic.





# What does a typical school visit look like?

During an in-person visit, I usually give two engaging presentations:

- Grades 1-2 (30 minutes)
- Grades 3-5 (45 minutes)

I also spend time connecting with a smaller group during the day-- such as a specific creative writing club etc... whatever suits your school best. Every visit includes time to sign and personalize books for students.

# What is the best way to get ready for my visit?

To make the most of our time together, I recommend introducing my books to your students ahead of the visit and encouraging them to come up with thoughtful questions—about my stories, the writing process, or what life as an author is really like. The more curious and creative, the better! I'll need a projector and screen for visuals and a microphone for larger groups.

# Book Signing & Ordering

I do not bring books to sell at my events. However, students often enjoy having a copy for me to sign after my presentations. Partnering with a local bookstore is a wonderful option, and books can also be ordered directly from the publisher. Of course, ordering books is not a requirement!

To order copies of the Saralee Siegel series **directly from the publisher**, choose from options below:

1. Order online at [www.behrmanhouse.com](http://www.behrmanhouse.com)
2. Order by phone at 800-221-2755 or 973-379-7200 weekdays 9am- 5pm EST. Behrman House does not accept orders left on voicemail.

# School Visit Fee

My fee for a school visit is \$500, which includes two engaging presentations, an optional book signing, and a small meet-and-greet session.

# Testimonials

"Our students enjoyed our virtual visit from Elana Rubinstein! They loved her stories and she inspired them to create their own. Her presentation was well-paced, with lots of opportunities for the students to participate. Students who haven't yet read her books are now excited to do so and we all eagerly await the next installment!"

**- Cathy Kaplan**

**Kramer Religious School at Beth Meyer Synagogue**

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"Elana Rubinstein did a fantastic job of sharing her experiences as a writer at a level that all the students could relate to. Many of lessons we learned from her are now part of our daily writing lessons. "

**- Carol Gannon**

**Hebrew Day School of Ann Arbor**

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"Elana was a very engaging presenter. Our younger students loved playing the super nose game and were nose deep in the book as they walked out the door. Elana also got our older elementary and middle school students thinking and talking about Jewish representation in books and media. They had so much to say and she facilitated a great conversation. "

**- Rabbi Suzanne Brody**

**Rabbi Felix Aber Religious School of Temple Beth El**

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"Elana Rubinstein was engaging, delightful and informative. The students were excited by all she had to share, and she was well prepared with slides, dialogue and a great communication style. Highly recommend!"

**- Gerry Chizeck**

**Albert Einstein Academy**